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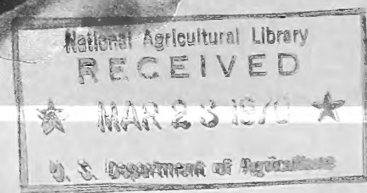
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THE CONARD-PYLE CO. • WEST GROVE, PA. 19390  
Phone: 215-869-2426



ANGEL FACE



SPRING 1970

THE

# *Star<sup>®</sup> Roses*

GUIDE  
TO GARDEN  
PLEASURE

## Angel Face

(shown on front cover)

### ALL-AMERICA AWARD WINNER FOR 1969



Floribunda. As you can see from the front cover picture, Angel Face is something entirely new in roses. The color is the first "different" point that you notice—and what a beautiful color it is! The warm lavender has a soft ruby-red tint in the buds and on the petal edges. This is a lovely color that does not fade. The shape of the flower is different from most roses too. Buds are very trim, and when they open to full size they show a delightful ruffling on the petals. Blooms are about 3½ inches across, or perhaps smaller in midsummer, but always neat, precisely ruffled and never heavy. They come one to a good strong stem, or in smallish clusters, all summer. Growth is sturdy but quite low. Angel Face even has a nice new-fashioned perfume to go with its new-fashioned lavender color. (Swim & Weeks.) *Plant Pat. 2792.*

**\$3.50 ea.**—3 or more, \$3.10 ea.

## HOW TO USE ROSES

See Page 16

*Garden State* Grandiflora. This is a luscious big flower with satiny petals and the high pointed center that is so much admired. Extra warm pink color and a strong, tall plant make it an outstanding Grandiflora. In the bud stage the color is deep pink to light red, and when fully open the flower is a slightly deeper shade of pink on the outside of the petals than on the face. Always fresh and inviting, even on the hottest days of midsummer. Petals are broad and firm and the blooms large and solid, with light tea perfume. Sometimes they are carried one on a stem, and at other times in candelabras of several. The foliage of this beautiful Grandiflora is especially good. In its early stages it is bronzy red but as it grows it covers the tall bush with a lush deep glossy green mantle. Vigorous and well branched, Garden State is best planted where its plentiful, shining foliage will act as a fine backdrop. (The House of Meilland.) *Plant Pat. 2349.*

**\$3 ea.**—3 or more, \$2.65 ea.



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Time—  
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No parking problems,  
no waiting at the check-  
out counter when you  
order your roses by mail.

So browse through our  
catalog, fill out your or-  
der and mail it today.  
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when it's time to plant  
them in your area. Plant-  
ing time is almost here  
. . . so hurry!

GARDEN STATE



# The **ONE and Only** **ALL-AMERICA** **AWARD WINNER for 1970**

*First Prize* Hybrid Tea. Who can resist the only rose to win the All-America Award for this year? You will see it in all the garden pages and flower magazines, and it is sure to be a best-seller. First Prize is a "natural" as a name for this handsome big Hybrid Tea. The color is a splendid rich deep pink in two shades. On the outside the petals are almost a light red, but the inner side is lighter and toward the center of the flower there is a soft blending of old ivory. The petals have a satiny sheen to them. Large, magnificent buds, perfectly formed, and beautifully shaped blooms with a graceful spiral center. There are about 25 of the wide petals, rolled back as they open. The flowers are a good 5 inches across, and are grand for cutting. The strong plant grows medium tall and is well covered with healthy, dark green leaves. It flowers well and gives a good account of itself all during the summer. (Boerner.) *Plant Pat. 2774.*

**\$4.50 ea.**—3 or more, \$4.10 ea.

FIRST PRIZE

Stretch  
Your  
Dollar!  
Buy Roses



Roses will make the outside of your home as attractive as the inside. Just think of their advantages—a rose bush lives many years, even where the thermometer goes down below zero in winter. Most roses bloom time after time from spring to frost (and you can't say that about many plants). From the tiny Miniature roses to the tall Climbers, they come in a wealth of beautiful colors. And what is more exciting for a bouquet than lovely roses that you have grown yourself? The suggestions in this Guide can help you enjoy them in your own yard and on any budget. See "How to Use Roses" on page 16.



**OFFER No. 163**

**4 to Please You**

COMANCHE  
FIRST PRIZE  
GARDEN STATE  
STARBURST

**\$12.90**



*You don't have to  
wait for someone  
to send you roses  
from the florist!  
Grow your own,  
and cut some  
every week.*



STARBURST



**We Prepay the Delivery of  
Every Plant We Sell**

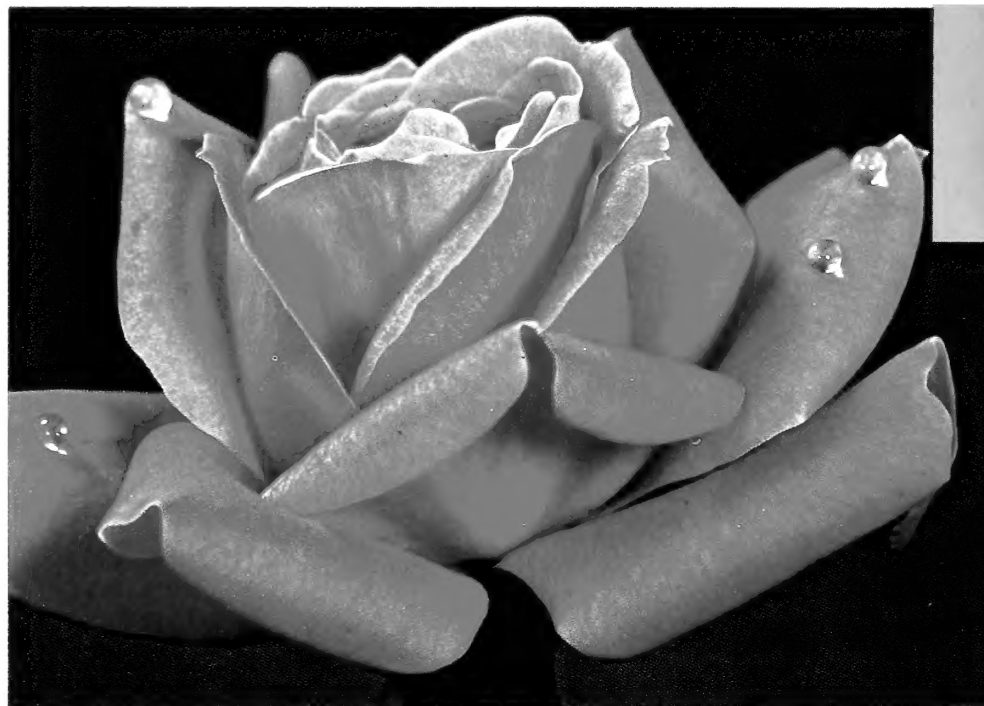
You don't have to figure parcel post charges on the plants you order from Star Roses. We do that for you! Not only that, but **WE PAY** *all* the charges, direct to your door . . . an extra service for your benefit. The one little stamp you put on your order is the only postage you pay.

*Starburst* NEW. Grandiflora. Our newest Grandiflora . . . a very fine one that will fit easily into any planting. Of medium height, with flowers carried in clusters and also singly on a stem. The color is a new, gay and cheerful combination of orange-red and yellow. Buds are yellow at the base, blending into soft orange-yellow at the edge. As they slowly open they show a bright orange-red on the inner side of the petals. Open flowers are like ruffled cups, and a cluster is a complete bouquet in itself. They have a pleasant light fragrance and are lovely for cutting. Starburst is a sturdy, healthy plant, and will bloom well all summer. (The House of Meilland.) *Plant Pat. App. For.*

**\$3.50 ea.**—3 or more, \$3.10 ea.

**FOR ROSE FACT SHEET**

See Page 17



PINK PEACE



## Comanche



Grandiflora. A bold color and dashing manner inspired the name Comanche for this rose. Even one bush in bloom is a striking picture. The color is a fiery red, and blooms come generally in clusters of 6 to 8 at the top of the sturdy canes. They are 3 to 4 inches across, with about 50 petals, double and well shaped. Comanche's buds are deep brick-red but as they open they seem to catch on fire. Flowers are a warm orange-red, with a softer rosy red color on the outside of the petals. Leaves are extra dark and thick, a beautiful reddish bronze in the young stage and becoming more leathery as they develop. The plant is bushy and vigorous, up to 5 feet tall, and it blooms time after time until frost. A handsome rose to plant now and enjoy for years to come. Its color—like a splash of war paint—and its sturdy, upright manner of growing will make a wonderful contribution to any spot where it is planted. (Swim & Weeks.) *Plant Pat. 2855.*

**\$3.75 ea.**—3 or more, \$3.30 ea.



COMANCHE

## Newcomers To Delight You

## Pink Peace

Hybrid Tea. The name will tell you that this variety is related to the famous Peace rose. Although individual flowers may not be quite so large as those of Peace, the plant is just as strong and the foliage equally large and vigorous. In color it is a pleasing dusky pink—a glowing, shimmering highlight in any garden. It is a strong color but never harsh or overpowering. Buds are firm and pointed, and the big, fully double flower has a high center surrounded by large, strong petals. Long lasting and with heavy fragrance, Pink Peace is ideal for cutting. Stems are strong and generally bear the flowers singly. The plant is very strong and bushy with large, rather dark, abundant leaves. Give it plenty of room so that it can do its best. Superb for garden decoration . . . an excellent choice for the back row of a planting because of its extra size and vigor. You can't help liking this truly fine Hybrid Tea. (The House of Meiland.) *Plant Pat. 1759.*

**\$3.25 ea.**—3 or more, \$3 ea.



CHICAGO PEACE

### *Chicago Peace*

Hybrid Tea. We can hardly say too much for this rose. In fact, if we had to choose about six Hybrid Teas to start a garden, Chicago Peace would be one of them. Blooms are the ideal of practically all flower lovers—huge in size, bright in color, and with such firm petals that they last for days. The color is a shimmering pink and canary-yellow combination, with coppery tones sometimes added. Stems are as thick as pencils, and they carry the flowers in proud, dramatic fashion. The plant is so strong it needs plenty of space. It blooms freely and steadily and will be a showpiece in your yard. When you cut a bloom for the house you can count on it to last several days. (Johnston.) *Plant Pat. 2037.*

\$3.50 ea.—3 or more, \$3.10 ea.



### So Much for So Little

You have often heard roses called the "Queen of Flowers." They didn't earn this praise accidentally. For centuries they have filled people with awe because their exquisite beauty comes with so little persuasion. If you start with a good bush . . . a Star Rose . . . and give it moderate care, you will be delighted with the results.


SCARLET KNIGHT






# Three Glowing Beauties

## *Scarlet Knight*

 Grandiflora. These velvety flowers usually come in clusters of four or five on a stem and they make a lovely display. The color is a rich warm scarlet-crimson, velvety and smooth. Buds are of nice tapering form, and the double flowers have big rounded petals. They are of good size and are lightly perfumed. An especially good point about this rose is that the eye-catching color stays warm and bright without turning blue. It is a very fine garden plant with rich green leaves and strong branches. The bush is of medium height, growing upright and strong, and it blooms well all season. Scarlet Knight won an All-America Award in 1968 and is becoming more popular all the time as it becomes better known. (The House of Meilland.) *Plant Pat. 2692.*

**\$3.75 ea.**—3 or more, \$3.30 ea.

## *Miss All-American Beauty*

 Hybrid Tea. A real beauty—as a matter of fact, we rate it the finest pink rose ever! These are huge flowers with 50 or more beautifully curved petals of luscious, glowing pink. The color is extremely deep and bright . . . just what you picture a perfect pink rose to be. The blooms are full and well shaped, on long stiff stems, and you will enjoy them both indoors and out. The strong plant is of average size, with healthy green foliage. Best of all, it blooms repeatedly, with as many as ten flowers on a bush at one time. One crop is hardly gone before you can see the next one coming. Nicely fragrant too. (The House of Meilland.) *Plant Pat. 2625.*

**\$3.75 ea.**—3 or more, \$3.30 ea.

*A bright rose hedge politely says, "We'd like a little privacy, please."*



**OFFER No. 167**

**Bright and  
Beautiful**

CHICAGO PEACE  
MISS ALL-AMERICAN  
BEAUTY  
SCARLET KNIGHT

**\$9.70**



MISS ALL-AMERICAN BEAUTY



# For Sparkling Color

*Camelot* Grandiflora. This pleasing coral-pink rose has a special beauty all its own. The soft but lively coral-pink color is light and gay, with a little patch of white at the base of the petals to give the center of the flower a pleasant touch. These are good-sized flowers with rich spicy fragrance. They have the popular high pointed center at first, and become more cupped as they open. Usually three or more are carried on one strong stem. Camelot grows quite tall and broad and is covered with shining, dark green leaves of extra large size. This is a top-notch rose for a garden, with a cameo-like beauty. We suggest planting it beside Golden Girl or Mister Lincoln. (Swim & Weeks.) *Plant Pat. 2371.*

**\$3.50 ea.**—3 or more, \$3.10 ea.

*Lady X* Hybrid Tea. We can't resist quoting what the New England Rose Society bulletin had to say about this rose: "Lady X in my opinion deserves a rating of at least 9.8! It is outstanding in every respect. It is exceptionally vigorous—our bush grew to over 7 feet and produced new canes during the season. The foliage is the largest that I have ever seen and disease resistant. The bush is very hardy. It started the season last year with over 3-foot canes. It is a heavy producer and every blossom perfect—excellent form and substance and a pleasing shade of lavender. The blooms are exceptionally long-lasting and have a light fragrance. Each bloom is borne on a straight, sturdy, almost thornless stem, 2 or more feet in length. Although we are short of space, we ordered another one this year." With a report like this, what can we add? (The House of Meilland.) *Plant Pat. 2691.*

**\$3.50 ea.**—3 or more, \$3.10 ea.

CAMELOT



**OFFER No. 168**  
**A Pleasing Trio**

CAMELOT  
LADY X  
MISTER LINCOLN

**\$9.20**





LADY X

*Mister Lincoln* Hybrid Tea. A superb Hybrid Tea just like its name completely reliable, tall, strong, a notch above its neighbors. We feel that Mister Lincoln is the best red rose of all time, and that is saying a lot. These 6-inch, lively red blooms are very full, coming from firm, pointed buds of rich dark maroon. The fragrance of this wonderful Hybrid Tea deserves special mention. Even on dull days Mister Lincoln gives forth a rich, satisfying perfume. The tall plant is sturdy and heavily branched, with leaves that are reddish at first, then glossy dark green. Stems are very strong, and the bloom has a long life both outdoors and when cut and brought inside. We are certain you will prize this handsome rose when you have it for your own. (Swim & Weeks.) *Plant Pat. 2370.*

\$3.50 ea.—3 or more, \$3.10 ea.



MISTER LINCOLN



CHRYSLER IMPERIAL

## *Chrysler Imperial*



Hybrid Tea. A famous rose known and loved for its heavy fragrance and wonderful deep red color. The glowing crimson-red color and the intoxicating perfume provide a combination that most people simply cannot resist. The large blooms with their huge petals are just about perfect . . . high centered, with an interesting curl to the outer petals. The bush is strong, free blooming, handsomely shaped and of medium height. Outstanding for cutting and for the garden, Chrysler is hard to beat, or even equal. It is one of the half-dozen or so Hybrid Teas that are the very basis of any planting of roses. No matter how many new red roses come on the market, this one stays. (Lammerts.) *Plant Pat. 1167.*

**\$3.50 ea.**—3 or more, \$3.10 ea.

# Favorites

## *John F. Kennedy*

Hybrid Tea. Perhaps you will want to consider this rose simply because of its name and will plant it as a living memorial to our late president. But aside from its name, it is a beautiful large white Hybrid Tea worthy of a place in any garden. The flowers have lovely form, great style and wonderful fragrance. The long, gracefully furled buds are lemon-white, and in both bud and open stage the flowers are high pointed—the ideal form so much admired. They have an average of 35 to 40 broad glossy petals. The pure white, 5 to 6-inch, open blooms hold their appeal through all kinds of weather and enjoy a long life. Growth is tall and upright to about 4 feet. Good strong canes are crowned with bloom clusters all summer. (Boerner.) *Plant Pat. 2411.*

**\$4 ea.**—3 or more, \$3.55 ea.

JOHN F. KENNEDY



# Everywhere



## A STAR ROSE is a QUALITY ROSE

We grow our roses here in the fertile fields of southeastern Pennsylvania with our own expert staff. Every step requires careful supervision: preparation of the soil, selection of the understock (for good roots), expert budding, cultivation and spraying, harvesting, storing, packing and shipping. All these operations add up to a quality product . . . STAR ROSES. We stand back of every plant we sell. (See our Guarantee on page 14.)



**OFFER No. 171**  
**3 Striking Colors**

CHRYSLER IMPERIAL  
JOHN F. KENNEDY  
QUEEN ELIZABETH

**\$9.30**



QUEEN  
ELIZABETH

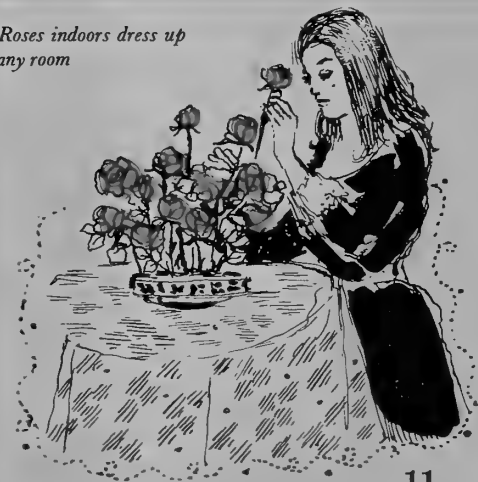
## *Queen Elizabeth*



Grandiflora. Regal . . . noble . . . yet with informal and even innocent-looking pink flowers. Not only does the plant stand head and shoulders higher than most, but the blooming habit is unusually good too. These lovely pink flowers are always light in tone, and yet the overall picture of a plant in bloom is extremely striking. Flowers are not unusually large but are borne profusely and in steady succession all summer long. Cupped and slightly ruffled, either one bloom or a cluster is a real delight. This tall plant is hardy, healthy and long lived. The first and still one of the best of the Grandifloras. (Lammerts.) *Plant Pat. 1259.*

**\$3 ea.**—3 or more, \$2.65 ea.

*Roses indoors dress up  
any room*



*Charlotte Armstrong* Hybrid Tea. Admired especially for its strikingly beautiful buds. It is sometimes called the First Lady of Hybrid Teas, not only because of its great combination of color, form and profuse bloom but also because it has so many wonderful "children." Buds are intense carmine-red, with an undertone of flame. Long and elegant, they open to 4 to 5-inch flowers of bright rose-red, high centered and waxy petaled. Stems are medium to long. The plant is tall—up to 5 feet—and is covered with leathery, disease-resistant foliage. Extra hardy and long lived. Free blooming until frost, Charlotte is a favorite everywhere. (Lammerts.)

**\$2.75 ea.**—3 or more, \$2.40 ea.

CHARLOTTE ARMSTRONG



*Eclipse* Hybrid Tea. Another rose known for its perfect bud, which is generally described as streamlined. It is especially slender and tapering. The color is golden yellow, becoming clear chrome-yellow as the flower opens. Blooms are of medium size, with about 25 petals, carried on long stems. Fragrance is quite strong and pleasant. The plant is vigorous and inclined to be tall, producing a continuing show of bloom all season. Cut the buds soon after they start to show color so that you can admire them at their best. (Nicolas.)

**\$2.50 ea.**—3 or more, \$2.20 ea.

### FOR ROSE FACT SHEET

See Page 17

ECLIPSE



#### How Much t. l. c. Does a Rose Expect?

Your roses will expect this tender loving care: sunshine six hours a day, spring pruning and feeding, summer watering and spraying. "They" say five minutes of care per plant per week will do it. *We* say that getting there is half the fun—you'll enjoy caring for your Star Roses. They will reward you well.





*Mirandy* Hybrid Tea. So velvety, dark and fragrant that you can hardly believe it. The flowers are a marvel—fully packed with 50 or more velvety, deep wine-red petals with a mysterious dusky shading. They are both wide and deep, with a very high center and rich spicy perfume. This is a sturdy plant of medium height, with blooms opening best in hot weather. At rose shows *Mirandy* has won more than its share of prizes. Its form, color and fragrance are so different that you will soon learn to call it by name. (Lammerts.)

**\$2.50 ea.**—3 or more, \$2.20 ea.



### Roses by Mail

Since 1897

We're old, and proud of it! Our company was first in America to issue a mail-order rose catalog, first to ship roses to gardeners by mail, first to guarantee our roses to bloom. We are rose specialists and we are mail-order specialists, too. Star Roses are known everywhere as top grade, expertly shipped.

*Peace* Hybrid Tea. A miracle of nature! The rose for every yard . . . beginner and expert alike. The huge flowers are pale gold to cream color, with a pink flush at the petal edge that gradually creeps over the whole flower. No two blooms are exactly alike, and each flower changes from day to day. Foliage, stems and canes are extra large, and the plant is a profuse bloomer. By autumn you will be reaching up to cut the flowers. (The House of Meilland.)

**\$2.50 ea.**—3 or more, \$2.20 ea.

PEACE

## GREAT ROSES FOR MANY YEARS

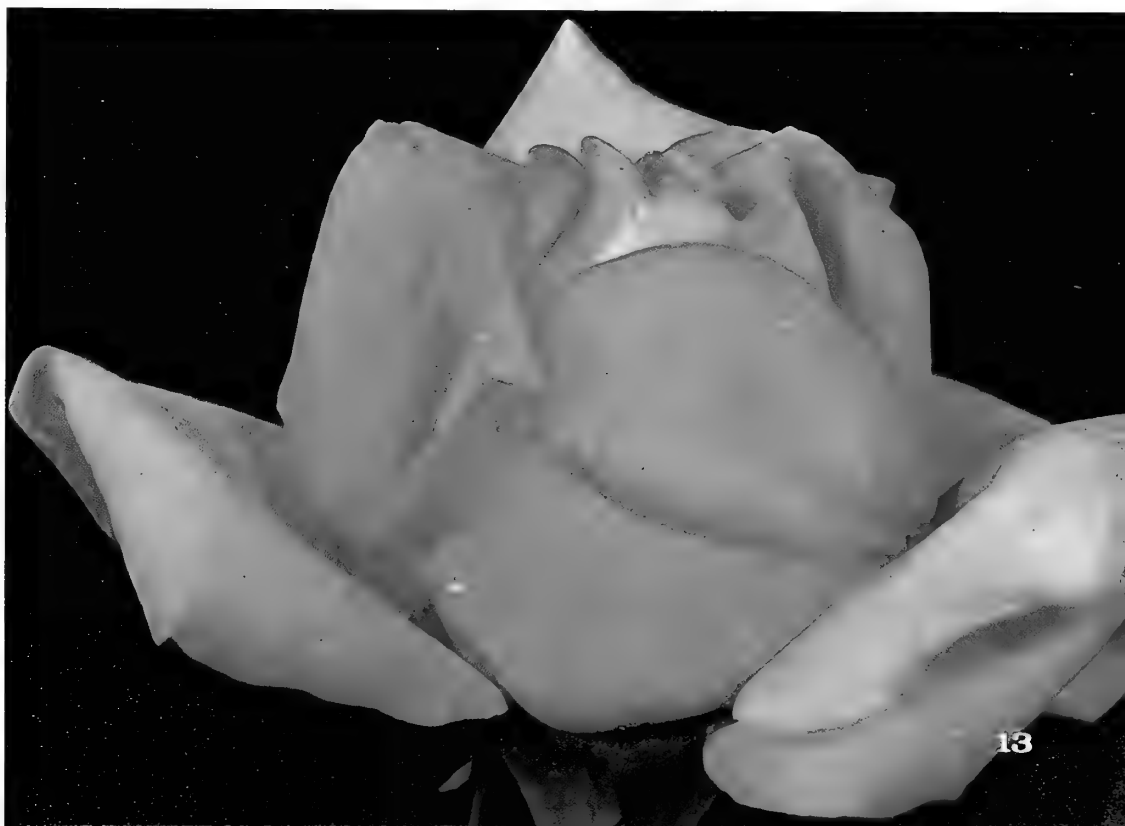
MIRANDY



### OFFER No. 173 Four Fine Old Masters

CHARLOTTE  
ARMSTRONG  
ECLIPSE  
MIRANDY  
PEACE

**\$8.90**





EUROPEANA



### Star<sup>®</sup> Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.

# STAR FLORIBUNDAS FOR MASS OF COLOR

*Europeana* Floribunda. These enormous trusses of bloom are very heavy and full of color and life. The cupped, satiny red flowers, about 2½ inches in diameter, have 25 to 30 beautifully ruffled petals, cheery and bright. They are carried in large clusters of 15 to 20 on low, compact bushes. One cluster stays fresh for a week indoors. The plant keeps blooming through the hottest weather and will reward you for many years. (G. de Ruiter.) *Plant Pat. 2540.*

**\$3 ea.**—3 or more, \$2.65 ea.

*Rumba* Floribunda. A gay and charming rose with its blooms in clusters of 5 to 12. It's a good Floribunda to plant as a low, colorful hedge. Very free growing and vigorous, reaching about 3 feet in height, with abundant healthy foliage. Flowers are a flash of colors—a yellow, an orange, a strawberry-red, a pale pink all at one time in a cluster. Light spicy fragrance. These rainbow flowers are long lasting and freely produced, and a row of the plants as a hedge or border is a fine sight. (Poulsen.) *Plant Pat. 1919.*

**\$3 ea.**—3 or more, \$2.65 ea.



## OFFER No. 174

### 3 Long-Lasting Floribundas

ANGEL FACE  
EUROPEANA  
RUMBA

**\$8.40**



"We are  
advertised by  
our friends"

Remember the old slogan: "We are advertised by our friends"? Of course this is the best kind of advertising. And we are happy to know, from the letters we get, that our customers in every state tell their neighbors about Star Roses.





CINDERELLA  
CHIPPER



## Delightful STAR MINIATURE ROSES

These toy roses are fascinating miniature reproductions of Hybrid Teas. Tiny buds, flowers and leaves are charming. Grow them like other roses, in edgings and rock gardens. Perfect for teacup bouquets.

**BABY GOLD STAR.** A slightly larger flower than some Miniatures . . . a golden beauty with perfectly formed buds and double blooms. Vigorous and tall for this class. (Dot.)

**\$1.50 ea.**—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**CHIPPER.** Good-sized, coral-pink flowers, the petals perfectly arranged in classic style. Bushy, compact, 15 to 18 inches tall. (The House of Meiland.) *Plant Pat. 2764.*

**\$1.50 ea.**—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**CINDERELLA.** Dainty white with faintest touch of pink. Well-formed, 1-inch blooms cover the bushy plant. Free blooming and entirely dependable. (deVink.)

**\$1.50 ea.**—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**RED IMP.** Deep unfading crimson with very good bud and flower form. The most popular deep red. 10 to 15 inches tall. (deVink.)

**\$1.50 ea.**—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.

**SCARLET GEM.** Beautiful clear, bright orange-scarlet. A brilliant beauty of excellent form. Hardy and free growing. (The House of Meiland.) *Plant Pat. 2155.*

**\$1.50 ea.**—3 or more, \$1.30 ea.—10 or more, \$1.15 ea.



### OFFER No. 175

#### 5 Miniatures

BABY GOLD STAR  
CHIPPER  
CINDERELLA  
RED IMP  
SCARLET GEM

**\$6.50**



15



RED IMP



SCARLET GEM

BABY GOLD STAR



# HOW TO USE ROSES

A good rose bush will live many years and give you, your family and neighbors lasting pleasure and satisfaction. Roses need a place where full sun will reach them at least five or six hours a day. Choose a well-drained spot away from big trees and shrubs so the rose roots won't have to fight for food and moisture. Plant your roses where they will grow best and they will give you a dazzling show.

A separate garden for roses is not necessary. Just a half dozen plants in a 3 x 4-foot bed is a fine start. They will bloom for you this year and reward you with color all summer, until fall frost.

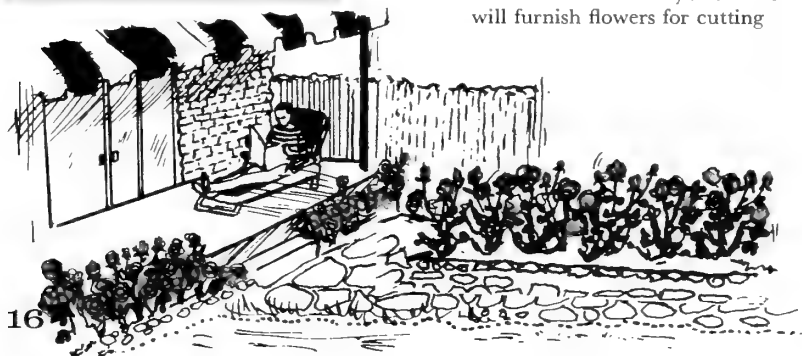
Here are some ideas to suggest ways you can use roses around your own yard.

Do you have a garage with blank, bare walls? It's the perfect place for a climbing rose like Blaze or Rhonda. Give it a trellis for support and see how it spreads and blooms. Floribundas make an ideal border between your lot and your neighbor's (much more colorful and interesting than barberry or privet). Choose either high or low growers, whichever suits you. Miniature roses growing only a foot high are delightful around the base of a bird bath. The water splashed on them will do them good.



Why not use Floribundas for a colorful low fence?

Even a small bed of Hybrid Teas will furnish flowers for cutting



Break up the monotonous all-evergreen plantings of your street. Be different! Add some gay Floribundas like Rumba or Europeana. The evergreens will act as a handsome background for the flowers. Just be sure to give the roses enough room.

Any corner of your yard that needs beautifying is a natural location for roses. A bed of Floribundas or Hybrid Teas in front of your house can be a traffic stopper all summer. And what a joy to cut your own roses for your home and to give friends.



## ABBREVIATIONS USED →

|      |               |          |              |
|------|---------------|----------|--------------|
| Bic  | = Bicolor     | Lg       | = Large      |
| Bl   | = Blend       | Lt       | = Light      |
| Bril | = Brilliant   | M or Med | = Medium     |
| Br   | = Bright      | Multi    | = Multicolor |
| Cl   | = Climber     | Or       | = Orange     |
| Cpd  | = Cupped      | Pk       | = Pink       |
| Cr   | = Cream       | Sh       | = Shrub      |
| Dbl  | = Double      | Spr      | = Spreading  |
| Dk   | = Dark        | Str      | = Strong     |
| Ex   | = Excellent   | T        | = Tall       |
| Fl   | = Floribunda  | Upr      | = Upright    |
| Gr   | = Grandiflora | V        | = Very       |
| HT   | = Hybrid Tea  | Vig      | = Vigorous   |
| L    | = Low         | Wh       | = White      |
| Lav  | = Lavender    | Yel      | = Yellow     |

Dooryard plantings are livened up by Camelot or Queen Elizabeth.



# ROSE FACT SHEET

## HYBRID TEA ROSES

| Rose Name           | Color          | Bud        | Bloom          | Fragrance | Height | Plant Habit    | Uses |      |       | Outstanding Characteristics | Price  |        |
|---------------------|----------------|------------|----------------|-----------|--------|----------------|------|------|-------|-----------------------------|--------|--------|
|                     |                |            |                |           |        |                | Cut  | Mass | Hedge |                             | Each   | 3 For  |
| Americana           | Med red        | Med        | Lg, dbl        | V         | MT     | Full, upr      | Yes  | Yes  | No    | Color, form                 | \$3.50 | \$9.30 |
| American Heritage   | Cr-wh, pk bl   | Long       | Lg, dbl        | Slight    | T      | Str, upr       | Yes  | Good | No    | Color, form                 | 3.75   | 9.90   |
| Arlene Francis      | Brt yel        | Long       | Dbl            | V         | M      | Compact        | Yes  | Fair | No    | Color                       | 3.50   | 9.30   |
| Aventure            | Bril or-red    | Short      | V dbl          | Good      | M      | Str, upr       | Fair | Good | No    | Vivid color                 | 3.00   | 7.95   |
| Big Red             | Deep red       | Lg         | Big, fat       | Good      | MT     | Erect, spr     | Yes  | Fair | No    | Large blooms                | 3.50   | 9.30   |
| Blanche Mallerin    | Pure wh        | V long     | Even, flat     | Some      | MT     | Upr            | Yes  | Fair | No    | Bud & color                 | 2.50   | 6.60   |
| Candy Stripe        | Striped pk     | Long, lg   | Lg, full       | V         | T      | Str, erect     | Yes  | Yes  | No    | Unusual color               | 3.00   | 7.95   |
| Charlotte Armstrong | Lt red         | Long       | Lg, shapely    | Good      | MT     | Upr            | Yes  | Yes  | No    | Color, form                 | 2.75   | 7.20   |
| Chicago Peace       | Pk-yel bl      | Fat        | Lg, full       | Some      | M      | Str, broad     | Ex   | Yes  | Fair  | Has everything              | 3.50   | 9.30   |
| Christian Dior      | Red-red        | Shapely    | Big, full      | Slight    | T      | Rather leggy   | Ex   | Fair | No    | Wonderful cut               | 3.25   | 9.00   |
| Christopher Stone   | Med red        | Med        | Med            | V         | M      | Spr            | Fair | No   | No    | Color                       | 2.50   | 6.60   |
| Chrysler Imperial   | Deep red       | Med full   | Full, dbl      | V         | M      | Vig, upr       | Good | Yes  | No    | Has everything              | 3.50   | 9.30   |
| Colorama            | Yel-red bic    | Med        | Lg, dbl, cpd   | Some      | M      | Upr            | Yes  | Yes  | No    | Vivid color                 | 3.50   | 9.30   |
| Condesa de Sagato   | Yel-red multi  | Short      | Med cpd        | Some      | M      | Spr            | Fair | Fair | No    | Color                       | 2.50   | 6.60   |
| Confidence          | Pastel pk      | Long       | Med dbl        | Slight    | MT     | Upr, bushy     | Yes  | Fair | No    | A classic                   | 3.00   | 7.95   |
| Crimson Glory       | Dk red         | Short      | Med full       | V         | ML     | Spr            | Fair | Yes  | Fair  | Prolific bloom              | 2.50   | 6.60   |
| Eclipse             | Clear yel      | V long     | Flat open      | Good      | MT     | Upr            | Fair | Yes  | No    | Shape of bud                | 2.50   | 6.60   |
| First Prize         | Pk             | V long     | Urn, dbl       | Good      | MT     | Upr            | Ex   | Fair | No    | A classic                   | 4.50   | 12.30  |
| Fragrant Cloud      | Or-red         | Full, fat  | Lg             | V         | MT     | Upr            | Yes  | Yes  | No    | Color, fragrance            | 4.00   | 10.65  |
| Garden Party        | Cr tinged pk   | Med long   | Lg, dbl        | V         | T      | Broad          | Yes  | Yes  | Fair  | A classic                   | 3.50   | 9.30   |
| Garden State        | Rich pk        | Med long   | Med full       | Slight    | VT     | Upr            | Yes  | Fair | No    | Vigor, color                | 3.00   | 7.95   |
| Golden Prince       | Brt deep yel   | Med long   | Lg, dbl        | Some      | M      | Even           | Fair | No   | No    | Color                       | 3.50   | 9.30   |
| Good News           | Coppery pk     | Oval, full | Big, full      | Good      | M      | Broad, bushy   | Fair | Fair | No    | Lots of bloom               | 2.50   | 6.60   |
| Granada             | Red-yel multi  | Urn-shape  | Med cpd        | V         | M      | Broad, bushy   | Ex   | Yes  | Yes   | Has everything              | 3.50   | 9.30   |
| Indiana             | Bril red       | Fat        | Lg, full       | Good      | MT     | Broad          | Yes  | Yes  | Fair  | Lots of bloom               | 3.00   | 7.95   |
| John F. Kennedy     | Wh             | Long       | Med dbl        | Some      | T      | Upr            | Yes  | Fair | No    | Lots of bloom               | 4.00   | 10.65  |
| King's Ransom       | Chrome-yel     | Long       | Lg, shapely    | Slight    | MT     | Bushy          | Yes  | Fair | No    | Ex yel                      | 3.75   | 9.90   |
| Lady X              | Lav-pk         | Urn-shape  | Med, shapely   | Some      | T      | Upr, broad     | Ex   | No   | No    | Vigor, color                | 3.50   | 9.30   |
| Laura               | Luminous pk    | V long     | Lg petaled     | Good      | T      | Erect, vig     | Yes  | No   | No    | A lady rose                 | 4.00   | 10.65  |
| Love Song           | Pk & gold      | Fat        | Big, dbl, full | Slight    | VL     | Upr            | Yes  | Fair | No    | Lg blooms                   | 3.00   | 7.95   |
| Mme. Cochet-Cochet  | Peach-pk       | Med        | Med flat       | Good      | M      | Bushy          | Fair | Fair | No    | Lots of bloom               | 2.50   | 6.60   |
| Mirandy             | Dk crimson     | Lg, fat    | Big, dbl       | V         | M      | Upr, spr       | Yes  | Fair | No    | A classic                   | 2.50   | 6.60   |
| Miss All-Am. Beauty | Deep pk        | Lg, full   | Big, v full    | V         | M      | Vig, upr       | Ex   | Yes  | No    | Has everything              | 3.75   | 9.90   |
| Mister Lincoln      | Velvet red     | Long       | Lg, full       | V         | T      | Vig, erect     | Yes  | Yes  | No    | Has everything              | 3.50   | 9.30   |
| Nocturne            | Dk red         | Med long   | Med dbl        | Good      | M      | Upr            | Yes  | Fair | No    | A classic                   | 2.50   | 6.60   |
| Oklahoma            | Deep dk red    | Full       | Lg, loose      | V         | T      | Upr, bushy     | Yes  | No   | No    | A classic                   | 3.25   | 9.00   |
| Orange Flame        | Or-scarlet     | Med        | Lg, dbl        | Good      | M      | Irregular      | Yes  | No   | No    | Smoky color                 | 3.00   | 7.95   |
| Pascali             | Pure wh        | Long       | Lg, urn-shape  | Slight    | T      | Vig, upr       | Yes  | Fair | No    | A classic                   | 4.00   | 10.65  |
| Peace               | Yel pk-tinged  | Lg         | Lg, full       | None      | M      | Str, broad     | Ex   | Yes  | Fair  | A classic                   | 2.50   | 6.60   |
| Pharaoh             | Deep scarlet   | Med        | Lg, dbl, loose | Some      | MT     | Vase-shape     | Ex   | Yes  | No    | Has everything              | 4.00   | 10.65  |
| Picture             | Rose-pk        | Med        | V dbl, med     | Some      | ML     | Bushy          | Yes  | Fair | No    | Form, color                 | 2.50   | 6.60   |
| Pink Peace          | Rich deep pk   | Big        | Big, full      | V         | T      | Str, erect     | Yes  | Yes  | No    | Has everything              | 3.25   | 9.00   |
| Polynesian Sunset   | Coral-or       | Med        | Lg, dbl        | Some      | M      | Vase-shape     | Yes  | Fair | No    | Lovely color                | 3.75   | 9.90   |
| Pres. Eisenhower    | Med red        | Med        | Lg, shapely    | V         | ML     | Erect, bushy   | Yes  | No   | No    | Form, color                 | 3.00   | 7.95   |
| Pres. H. Hoover     | Scarlet-pk-yel | Urn-shape  | Med loose      | Good      | T      | Erect, slender | Yes  | No   | No    | Contrasting colors          | 2.50   | 6.60   |

## HYBRID TEA ROSES



The marvelous, long-stemmed roses you get from a florist are Hybrid Teas. They come in a wide color range, are large and well formed, many richly fragrant, usually long stemmed. All are perfect to cut.

## GRANDIFLORA ROSES



Grandifloras generally grow taller than Hybrid Teas. Their flowers may be somewhat smaller, in long-stemmed clusters. They are best planted where their height will be an advantage.

## FLORIBUNDA ROSES



Floribundas bloom in clusters and are excellent for continuous masses of color outdoors. Many have blooms as well formed as Hybrid Teas. They are ideal for hedges and along walks.

## CLIMBING ROSES



Climbing roses produce their flowers on long canes, creating a tremendous show on a wall, fence or trellis. Fine screen for a porch or to hide unsightly objects. Most Climbers need a season to get established before they start to bloom.

# ROSE FACT SHEET, continued

## HYBRID TEA ROSES, continued

| Rose Name       | Color         | Bud      | Bloom      | Fragrance | Height | Plant Habit  | Uses |      |       | Outstanding Characteristics | Price  |        |
|-----------------|---------------|----------|------------|-----------|--------|--------------|------|------|-------|-----------------------------|--------|--------|
|                 |               |          |            |           |        |              | Cut  | Mass | Hedge |                             | Each   | 3 For  |
| Radiance        | Rose-pk       | Short    | Med cpd    | Good      | MT     | Bushy        | No   | Yes  | Fair  | Foolproof                   | \$2.50 | \$6.60 |
| Royal Highness  | Pastel pk     | Long     | Lg, dbl    | Good      | M      | Str, erect   | Ex   | No   | No    | A classic                   | 3.50   | 9.30   |
| Soeur Therese   | Buttercup-yel | Short    | Even       | Slight    | MT     | Broad        | Yes  | Fair | No    | Color                       | 2.50   | 6.60   |
| Summer Rainbow  | Pk-yel        | Med      | Dbl, full  | Some      | M      | Upr, bushy   | Yes  | Fair | No    | Contrasting colors          | 3.00   | 7.95   |
| Summer Sunshine | Deep yel      | Long     | Lg, loose  | Slight    | MT     | Erect, bushy | Yes  | Fair | No    | A classic                   | 3.75   | 9.90   |
| Talisman        | Or-rose multi | Short    | Flat       | Some      | M      | Upr          | No   | No   | No    | Good name                   | 2.50   | 6.60   |
| The Doctor      | Satin-pk      | Long     | Big, flat  | V         | ML     | Spr          | Yes  | No   | No    | Lg blooms                   | 2.75   | 7.20   |
| Tiffany         | Pk            | Long     | Full, high | V         | MT     | Vase-shape   | Ex   | Fair | No    | Has everything              | 3.25   | 9.00   |
| Tropicana       | Or-red        | Med long | Dbl, cpd   | Slight    | MT     | Str, leggy   | Ex   | Yes  | No    | Has everything              | 3.75   | 9.90   |
| White Knight    | Pure wh       | Long     | Full, high | Some      | M      | Vase-shape   | Yes  | No   | No    | Shape, color                | 3.00   | 7.95   |

## GRANDIFLORA ROSES

| Rose Name       | Color         | Bud      | Bloom          | Fragrance | Height | Plant Habit | Uses |      |       | Outstanding Characteristics | Price  |        |
|-----------------|---------------|----------|----------------|-----------|--------|-------------|------|------|-------|-----------------------------|--------|--------|
|                 |               |          |                |           |        |             | Cut  | Mass | Hedge |                             | Each   | 3 For  |
| Camelot         | Coral-pk      | Oval     | Lg, cpd        | V         | MT     | Str, spr    | Fair | Yes  | Fair  | Beauti foolproof            | \$3.50 | \$9.30 |
| Comanche        | Indian red    | Long     | Med full       | Slight    | MT     | Upr         | Yes  | Yes  | No    | Lots of bloom               | 3.75   | 9.90   |
| Golden Girl     | Golden yel    | Med long | Dbl, shapely   | Slight    | M      | Upr         | Yes  | Yes  | No    | Lots of bloom               | 3.25   | 9.00   |
| Lucky Lady      | Pk bicolor    | Med      | Med dbl        | Some      | MT     | Upr         | Fair | No   | No    | Lots of pk                  | 4.00   | 10.65  |
| Montezuma       | Salmon-rose   | Fat      | Med dbl, tight | Slight    | MT     | Broad, str  | Yes  | Fair | Fair  | Has everything              | 3.00   | 7.95   |
| Queen Elizabeth | Rich lt pk    | Oval     | Med cpd        | Slight    | T      | Upr, broad  | Ex   | Yes  | Fair  | Has everything              | 3.00   | 7.95   |
| Scarlet Knight  | Deep red      | Med      | Lg, loose      | Some      | MT     | Upr, full   | Yes  | Yes  | No    | Lots of red                 | 3.75   | 9.90   |
| Starbust        | Red-yel multi | Med      | Cpd            | Good      | M      | Broad       | Yes  | Yes  | Fair  | Vivid color                 | 3.50   | 9.30   |

## FLORIBUNDA ROSES

| Rose Name     | Color          | Bud       | Bloom            | Fragrance | Height | Plant Habit    | Uses |      |       | Outstanding Characteristics | Price  |        |
|---------------|----------------|-----------|------------------|-----------|--------|----------------|------|------|-------|-----------------------------|--------|--------|
|               |                |           |                  |           |        |                | Cut  | Mass | Hedge |                             | Each   | 3 For  |
| Angel Face    | Soft lav       | Urn-shape | Perfect, ruffled | V         | L      | Spr, shapely   | Yes  | Yes  | Fair  | Color, form, fragr          | \$3.50 | \$9.30 |
| Betty Prior   | Med pk         | Small     | Med size, single | None      | T      | Str, spr       | No   | Ex   | Ex    | Tall mass display           | 2.50   | 6.60   |
| Circus        | Gold-red multi | Urn-shape | Med              | None      | ML     | Spr            | Fair | Ex   | Good  | Colorful                    | 3.00   | 7.95   |
| Europeana     | Dk red         | Full      | V dbl            | Slight    | L      | Broad          | Ex   | Ex   | Ex    | Prolific bloom              | 3.00   | 7.95   |
| Fashion       | Brt apricot    | Urn-shape | Lg, flat         | Good      | M      | Bushy          | Fair | Ex   | Ex    | Has everything              | 2.75   | 7.20   |
| Fire King     | Or-red         | Long      | Med full         | Some      | T      | Upr            | Ex   | Ex   | Ex    | Brt color                   | 3.00   | 7.95   |
| Floradora     | Or-red         | Short     | Urn-shape        | None      | T      | Upr            | Yes  | Yes  | Fair  | Color                       | 2.50   | 6.60   |
| Garnette      | Deep red       | Short     | Small, v dbl     | None      | L      | Bushy          | Yes  | Yes  | Low   | Lots of bloom               | 2.50   | 6.60   |
| Gene Boerner  | Pk-pk          | Med       | Lg, dbl          | Slight    | M      | Erect, bushy   | Yes  | Ex   | Ex    | Lots of bloom               | 3.50   | 9.30   |
| Girl Scout    | Yel            | Short     | Small, loose     | None      | L      | Willowly       | No   | Fair | Fair  | Color                       | 3.00   | 7.95   |
| Goldilocks    | Pure yel       | Oval      | V dbl, small     | None      | L      | Spr            | No   | Ex   | Fair  | Color                       | 2.50   | 6.60   |
| Lavender Girl | Rich lav       | Urn-shape | V dbl, shapely   | Some      | VL     | Spr            | Yes  | Yes  | Fair  | Color, form                 | 3.00   | 7.95   |
| Margo Koster  | Or             | Short     | Small, cpd       | None      | VL     | Bushy          | No   | Yes  | Low   | Not much                    | 2.50   | 6.60   |
| Polka         | Pk-pk          | Small     | Med cpd          | Some      | MT     | Broad, bushy   | No   | Ex   | Ex    | Lots of bloom               | 3.00   | 7.95   |
| Red Pinocchio | Dk red         | Blunt     | Med, v dbl       | Good      | L      | Broad, bushy   | Fair | Yes  | Yes   | Lots of color               | 2.50   | 6.60   |
| Rumba         | Red & gold     | Oval      | Small, shapely   | Some      | M      | Uniform, broad | Fair | Ex   | Ex    | Vivid color                 | 3.00   | 7.95   |
| Saratoga      | Pure wh        | Urn-shape | Med dbl          | Good      | L      | Uniform, broad | Yes  | Ex   | Ex    | Foolproof                   | 3.00   | 7.95   |
| Spartan       | Red-coral      | Oval      | Dbl, even        | Good      | M      | Bushy          | Fair | Ex   | Ex    | Vigor, color                | 3.00   | 7.95   |
| Sunspot       | Brt yel        | Oval      | Even, dbl        | Slight    | M      | Uniform, broad | Yes  | Ex   | Ex    | Has everything              | 3.00   | 7.95   |
| Zambra        | Bril-or        | Oval      | Even, flat       | Slight    | M      | Broad, even    | Fair | Ex   | Ex    | Lots of bloom               | 3.00   | 7.95   |



## ROSE FACT SHEET, continued

### CLIMBING ROSES

| Rose Name         | Color         | Bud   | Bloom     | Fragrance | Height | Plant Habit    | Uses |      |       | Outstanding Characteristics | Price  |        |
|-------------------|---------------|-------|-----------|-----------|--------|----------------|------|------|-------|-----------------------------|--------|--------|
|                   |               |       |           |           |        |                | Cut  | Mass | Hedge |                             | Each   | 3 For  |
| Blaze             | Med red       | Oval  | Med size  | Slight    | T      | Vig, str       | No   | Ex   | Fence | Easy to grow                | \$2.50 | \$6.60 |
| Blossomtime       | Pk            | Oval  | Med size  | Good      | M      | Vig, spr       | Fair | Yes  | Fence | Lots of bloom               | 3.00   | 7.95   |
| Cl. Crimson Glory | Deep red      | Med   | Med full  | V         | M      | Upr            | Yes  | Yes  | Fence | Bloom size                  | 2.75   | 7.20   |
| Cl. Peace         | Yel tinged pk | Fat   | Lg, full  | None      | T      | Vig, broad     | Yes  | Fair | Fence | Lg bloom                    | 2.75   | 7.20   |
| Coral Dawn        | Coral-pk      | Oval  | Cpd, med  | Good      | MT     | Vig, spr       | No   | Yes  | Fence | Lots of bloom               | 3.50   | 9.30   |
| Coralita          | Or-coral      | Oval  | Full, dbl | Good      | MT     | Vig, upr       | No   | Yes  | Fence | High quality bloom          | 3.50   | 9.30   |
| Don Juan          | Deep red      | Med   | Lg, full  | Some      | T      | Upr            | Yes  | Yes  | Fence | Has everything              | 3.50   | 9.30   |
| Golden Showers    | Daffodil-yel  | Long  | Med flat  | Good      | T      | Upr            | Yes  | Ex   | Fence | Lots of bloom               | 3.25   | 9.00   |
| New Dawn          | Flesh-pk      | Oval  | Med flat  | Slight    | T      | V vig, spr     | No   | Yes  | Fence | Vigor, foolproof            | 2.50   | 6.60   |
| Pillar of Fire    | Coral-red     | Med   | Med dbl   | Slight    | M      | Str, upr       | No   | Ex   | Fence | Lots of bloom               | 3.00   | 7.95   |
| Red Empress       | Rich red      | Med   | Lg, loose | Good      | T      | Erect, slender | Yes  | Yes  | Fence | Quality of bloom            | 3.00   | 7.95   |
| Rhonda            | Coral-pk      | Oval  | Med dbl   | Slight    | M      | Str, broad     | Yes  | Yes  | Fence | Lots of bloom               | 3.50   | 9.30   |
| White Dawn        | Wh            | Short | Flat      | Good      | T      | Str, irregular | No   | Yes  | Fence | Foolproof                   | 2.50   | 6.60   |

### SHRUB ROSES

| Rose Name  | Color       | Bud  | Bloom            | Fragrance | Height | Plant Habit | Uses |      |       | Outstanding Characteristics | Price  |        |
|------------|-------------|------|------------------|-----------|--------|-------------|------|------|-------|-----------------------------|--------|--------|
|            |             |      |                  |           |        |             | Cut  | Mass | Hedge |                             | Each   | 3 For  |
| Otto Linne | Rose-pk     | Oval | Small, plentiful | None      | M      | Vase-shape  | Fair | Ex   | Good  | Foolproof                   | \$2.50 | \$6.60 |
| Sea Foam   | Wh          | Oval | Full dbl         | Slight    | L      | Spr         | Fair | Ex   | Broad | Foolproof                   | 3.00   | 7.95   |
| The Fairy  | Seashell-pk | Oval | Small            | None      | L      | Bushy       | Fair | Ex   | Ex    | Foolproof                   | 2.50   | 6.60   |

### MINIATURE ROSES

| Rose Name      | Color        | Bud       | Bloom       | Fragrance | Height | Plant Habit  | Uses |      |       | Outstanding Characteristics | Price  |        |
|----------------|--------------|-----------|-------------|-----------|--------|--------------|------|------|-------|-----------------------------|--------|--------|
|                |              |           |             |           |        |              | Cut  | Mass | Hedge |                             | Each   | 3 For  |
| Baby Gold Star | Golden yel   | Long      | Dbl, flat   | Some      | T      | Upr          | Ex   | Fair | Fair  | Form, color                 | \$1.50 | \$3.90 |
| Bo-Peep        | Blush-pk     | Urn-shape | Star-shape  | None      | M      | Broad, upr   | Good | Good | Good  | Best pk                     | 1.50   | 3.90   |
| Chipper        | Coral-pk     | Vase      | Full dbl    | None      | T      | Full, upr    | Fair | Ex   | Ex    | Vigor, color                | 1.50   | 3.90   |
| Cinderella     | Wh           | Urn-shape | Dbl, flat   | None      | L      | Broad        | Ex   | Ex   | Ex    | A classic                   | 1.50   | 3.90   |
| Gold Coin      | Yel          | Vase      | Med full    | Slight    | ML     | Spr          | Ex   | Good | Good  | Lots of yel                 | 2.00   | 5.25   |
| Midget         | Carmine-red  | Oval      | Cpd         | None      | M      | Str, erect   | Fair | Fair | Good  | Lots of bloom               | 1.50   | 3.90   |
| Pixie          | Wh           | Oval      | Dbl, flat   | None      | L      | Bushy        | No   | Fair | Fair  | Low wh                      | 1.50   | 3.90   |
| Pixie Gold     | Lemon-yel    | Oval      | Loose, flat | None      | M      | Rather leggy | No   | Fair | Fair  | Color                       | 1.50   | 3.90   |
| Pixie Rose     | Rose-pk      | Urn-shape | V dbl       | Slight    | M      | Upr          | Good | Good | Good  | Lovely form                 | 1.50   | 3.90   |
| Red Imp        | Deep crimson | Oval      | V dbl       | None      | M      | Broad, upr   | Good | Ex   | Ex    | A classic                   | 1.50   | 3.90   |
| Scarlet Gem    | Or-scarlet   | Vase      | Full dbl    | None      | T      | Full, upr    | Ex   | Ex   | Ex    | A classic                   | 1.50   | 3.90   |
| Starina        | Or-red       | Urn-shape | Full dbl    | Slight    | T      | Str, upr     | Ex   | Ex   | Ex    | Has everything              | 1.50   | 3.90   |
| Sweet Fairy    | Shell-pk     | Tiny      | Shapely     | V         | L      | Bushy        | No   | Good | Fair  | Lovely form                 | 1.50   | 3.90   |
| Tinker Bell    | Deep pk      | Oval      | Full dbl    | None      | M      | Leggy        | Fair | Fair | Fair  | Color, form                 | 1.50   | 3.90   |

### SHRUB ROSES



Shrub roses are more spreading, denser plants than bush roses and are extremely useful as thick but friendly hedges. Vigorous, healthy, requiring no care, they are used to screen private areas, to edge a property and alone as sturdy everblooming shrubs.

### MINIATURES



Miniature roses are grown like other kinds but are tiny in every detail . . . only 10 to 15 inches tall, with fern-like leaves and jewel-like flowers. In rock gardens, as dainty edgings and in small beds by themselves they are captivating and ruggedly hardy.

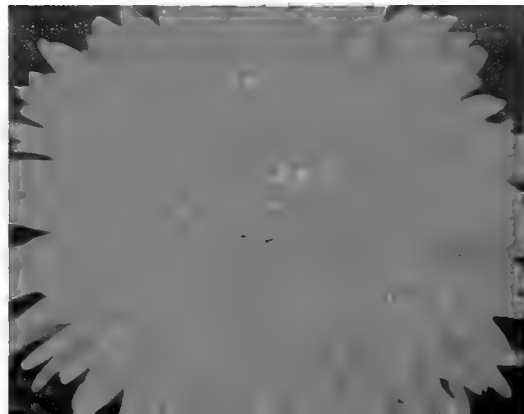


RUTH LEHMAN



BETTY

HIGH NOON



## 6 DECORATIVE MUMS

**Large. Double. Long-petaled**

*ABUNDANCE.* A big, very full flower in a beautiful color blend—bronze, amber, gold and butterscotch. Great quantities of bloom on a 2-foot plant, beginning in mid-September.

*BETTY.* Gay, cheerful salmon-pink flowers, rather informal in appearance. A tall grower, to 26 inches, coming into bloom around October 1.

*FLAMING PILLAR.* Well named for its upright growing habit and its blaze of red bloom. Most welcome as a farewell to autumn. Grows 28 inches tall. Frostproof.

*HIGH NOON.* Matchless 4-inch blooms of brilliant yellow. Often in bloom by the first of September. A rugged plant growing 2 feet tall.

*RUTH LEHMAN.* Huge blooms but extremely graceful ones. Rich creamy white, touched with pink in cool weather. Reaches 2½ feet in height and blooms in late September.

*TRAIL BOSS.* Spiky-petaled blooms of cactus form, in ruddy tones of peach, gold and yellow. 2 feet high, blooming in mid-September.

**95c ea.**—3 or more of one kind, 85c ea.

**OFFER No. 180**

**Combination  
Offer**

**1 each of all**

**16 Mums**

**on these two pages**

**Only \$12.70**

**OFFER No. 180-A**

**6 Decorative Mums**

ABUNDANCE

HIGH NOON

BETTY

RUTH LEHMAN

FLAMING PILLAR

TRAIL BOSS

**\$4.90**

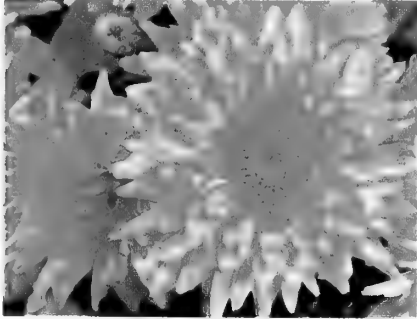


FLAMING PILLAR

*mums*

Mums are so easy to grow that you will be amazed at the tremendous quantities of bloom you get from just a few plants. Their rich, vivid fall colors are exciting. Plant them where they will have at least a half day of sunlight and in dry spells be sure to keep them well watered. In late June cut the stems back to within 4 to 6 inches of the ground to get larger, bushier plants and more flowers.

## 6 CUSHION MUMS—Masses of Color



MUTED SUNSHINE

Plant any of these mums this spring and you will be rewarded with armloads of flowers this fall.

**ARCTIC WHITE.** A splendid broad mound of pure white. Blooms are 2 inches across, produced in profusion in late September. Only a foot high.

**BONNIE BLUSH.** A cheery cushion of warm rose-pink, generally in bloom by Labor Day. Fine for every northern garden. 15 inches tall.

**GUSTO.** The darkest of the lavender Cushions. Double flowers of nice size, purple with a wine-red overcast. Heavy, dark green foliage on a plant as broad as it is high (16 inches). Blooms in late September.

**MUTED SUNSHINE.** Soft primrose-yellow with many spoon-like petals. Flowers are semi-double, about 2 inches in diameter. Bright and colorful. Good foliage of deep green. Early to mid-September; 14 inches high.

**PRINCESS PAT.** Very beautiful for many weeks, starting in mid-September. The 2-inch flowers are soft yellow to creamy white, creating a moonlit haze. About 16 inches tall.

**RUBY CUSHION.** For us this is the best red Cushion. Deep red, fully double, with good substance and holding ability. Blooms in mid-September. About 15 inches tall.

95c ea.—3 or more of one kind, 85c ea.



### OFFER No. 181 6 Cushion Mums

ARCTIC WHITE  
BONNIE BLUSH  
GUSTO  
MUTED SUNSHINE  
PRINCESS PAT  
RUBY CUSHION

\$4.90



## 4 SPOONS—Artistic, Elegant, Spoon-petaled



### OFFER No. 181-A

#### 4 Spoon Mums

GARNET SPOON  
HANSEL  
LEMON LACE  
SHINING LIGHT

\$3.40



**GARNET SPOON.** Beautiful reddish purple, quilled petals, as if grape-stained, with a yellow button at the center of the flower. Profuse blooming. 26 inches tall. Blooms in early October.

**HANSEL.** Very distinctive and flashy. Flowers are about 3 inches across, rose-pink with elegant silvery tubes. A bushy plant, 18 inches tall, blooming in mid-September.

**LEMON LACE.** A lacy pinwheel with a big lemon-colored center surrounded by slender quill-like petals of cream-yellow. Most artistic. Grows to 24 inches and blooms in late September.

**SHINING LIGHT.** A lovely warm yellow, very inviting and bright whether outdoors or in. A compact grower producing quantities of 3-inch blooms in mid-September. Grows 20 inches tall.

95c ea.—3 or more of one kind, 85c ea.



GARNET SPOON

# COLORFUL HARVEST GIANTS—BIGGEST OF ALL MUMS

INDIAN SUMMER

*Indian Summer* From mid-September until frost, Indian Summer gives you tremendous 7-inch blooms—a striking deep red-bronze with a gold reverse on each petal. A really rich and dramatic fall color. Tall grower. Rich foliage covers the plant completely.

*Golden Arrow* This is a real football type flower. The fine deep golden yellow incurves to form a very substantial bloom up to 6 inches across. This is one of the late September blooming varieties and, in our opinion, one of the very best yellow mums.

*Silver Song* A very fine pure white, solid, semi-incurved formation with flowers up to 5 inches. Outstanding vigor and production of bloom. Grows to medium height, with attractive, heavy foliage. Blooms about September 15.

*Pumpkin* An unusual butterscotch color that holds well. The rounded bloom has perfect flower formation on compact plants. Large 5-inch blooms make outstanding cut flowers. This classic mum grows to medium height and produces its golden blooms in late September.

*September Song* (Not illustrated.) One of the first mums to flower. This medium rose-pink variety blooms continuously from the first flowering until hard freeze. Compact, medium height plant. Blooms about September 15. Exceptionally fine for cutting, too.

*Bronze Song* (Not illustrated.) This is a low, compact grower with very big flowers in solid bronze. Flowers in mid-September. It is an excellent variety for borders or for the front row of your mum bed. Begins blooming about September 15.

**ALL HARVEST GIANTS: 95c ea.—3 or more of a kind, 85c ea.**

SILVER SONG

PUMPKIN

**OFFER No. 182**

**Six Harvest  
Giants**

BRONZE SONG  
GOLDEN ARROW  
INDIAN SUMMER  
PUMPKIN  
SEPTEMBER SONG  
SILVER SONG

**\$4.95**

GOLDEN  
ARROW

# SPRING 1970 ORDER SHEET

*Star Roses*

THE CONARD-PYLE CO.

West Grove, Pa. 19390

| Quan. | HYBRID TEAS & GRANDIFLORAS | Each   | 3 for  | Total |
|-------|----------------------------|--------|--------|-------|
|       | Camelot                    | \$3.50 | \$9.30 |       |
|       | Charlotte Armstrong        | 2.75   | 7.20   |       |
|       | Chicago Peace              | 3.50   | 9.30   |       |
|       | Chrysler Imperial          | 3.50   | 9.30   |       |
|       | Comanche                   | 3.75   | 9.90   |       |
|       | Eclipse                    | 2.50   | 6.60   |       |
|       | First Prize                | 4.50   | 12.30  |       |
|       | Garden State               | 3.00   | 7.95   |       |
|       | John F. Kennedy            | 4.00   | 10.65  |       |
|       | Lady X                     | 3.50   | 9.30   |       |
|       | Mirandy                    | 2.50   | 6.60   |       |
|       | Miss All-American Beauty   | 3.75   | 9.90   |       |
|       | Mister Lincoln             | 3.50   | 9.30   |       |
|       | Peace                      | 2.50   | 6.60   |       |
|       | Pink Peace                 | 3.25   | 9.00   |       |
|       | Queen Elizabeth            | 3.00   | 7.95   |       |
|       | Scarlet Knight             | 3.75   | 9.90   |       |
|       | Starburst                  | 3.50   | 9.30   |       |

Total this column \$ \_\_\_\_\_

| Quan. | FLORIBUNDA ROSES   | Each   | 3 for  | Total |
|-------|--|--------|--------|-------|
|       | Angel Face   | \$3.50 | \$9.30 |       |
|       | Europeana  | 3.00   | 7.95   |       |
|       | Rumba  | 3.00   | 7.95   |       |
|       |  |        |        |       |
| Quan. | MINIATURE ROSES  |        |        |       |
|       | \$1.50 ea.; 3 or more, \$1.30 ea.;<br>10 or more, \$1.15 ea. |        |        |       |
|       | Baby Gold Star   |        |        |       |
|       | Chipper  |        |        |       |
|       | Cinderella   |        |        |       |
|       | Red Imp  |        |        |       |
|       | Scarlet Gem  |        |        |       |
|       |  |        |        |       |
| Quan. | DECORATIVE MUMS  |        |        | Total |
|       | Abundance  |        |        |       |
|       | Betty 95c each;  |        |        |       |
|       | Flaming Pillar 3 or more                                     |        |        |       |
|       | High Noon of one variety,                                    |        |        |       |
|       | Ruth Lehman 85c each.  |        |        |       |
|       | Trail Boss   |        |        |       |

Total this column \$ \_\_\_\_\_

| Quan. | HARVEST GIANT MUMS  | Total |
|-------|---|-------|
|       | Bronze Song   |       |
|       | Golden Arrow 95c each;  |       |
|       | Indian Summer 3 or more   |       |
|       | Pumpkin of one kind,  |       |
|       | September Song 85c each.  |       |
|       | Silver Song   |       |
|       |   |       |
| Quan. | CUSHION MUMS  | Total |
|       | Arctic White  |       |
|       | Bonnie Blush 95c each;  |       |
|       | Gusto 3 or more   |       |
|       | Muted Sunshine of one variety,  |       |
|       | Princess Pat 85c each.  |       |
|       | Ruby Cushion  |       |
|       |   |       |
| Quan. | SPOON MUMS  | Total |
|       | Garnet Spoon 95c each;  |       |
|       | Hansel 3 or more  |       |
|       | Lemon Lace of one variety,  |       |
|       | Shining Light 85c each.   |       |
|       |   |       |
| Quan. | DELPHINIUMS   | Total |
|       | NOTE: Delphinium Prices are: Any 6 for \$3.50; any 10 for \$5.50; any 20 for \$10.50. |       |
|       | Astolat   |       |
|       | Blue Jay  |       |
|       | Galahad   |       |
|       | King Arthur   |       |
|       | Summer Skies  |       |

Total this column \$ \_\_\_\_\_

Total this side \$ \_\_\_\_\_

ORDER SHEET  
CONTINUED ON OTHER SIDE



| Quan. | SPECIAL OFFERS  | Total   |
|-------|---|---------|
|       | We reserve the right to substitute for sold-out varieties in Special Offers, but changes cannot be made upon request. |         |
|       | Offer No. Each Offer  |         |
| 163   | 4 Roses   | \$12.90 |
| 167   | 3 Roses   | 9.70    |
| 168   | 3 Roses   | 9.20    |
| 171   | 3 Roses   | 9.30    |
| 173   | 4 Roses   | 8.90    |
| 174   | 3 Floribunda Roses  | 8.40    |
| 175   | 5 Min. Roses  | 6.50    |
| 180   | 16 Mums   | 12.70   |
| 180-A | 6 Decorative Mums   | 4.90    |
| 181   | 6 Cushion Mums  | 4.90    |
| 181-A | 4 Spoon Mums  | 3.40    |
| 182   | 6 Giant Mums  | 4.95    |
| 183   | 9 Delph.  | 4.95    |
| 183-A | 20 Delph.   | 9.75    |

Column Total

Total From Other Side

Add 50c packing charge  
if order is less than \$10.00

Add 6% Sales Tax for  
Pennsylvania deliveries

TOTAL ORDER

Amount enclosed

We pay all shipping charges,  
no other cost to you.

THANK YOU FOR YOUR ORDER  
It will receive our careful attention

Date \_\_\_\_\_

#### TERMS

Please send payment with  
order or before shipment.

No C. O. D.'s

DO NOT WRITE IN THESE SPACES PLEASE

|           |         |         |           |         |      |
|-----------|---------|---------|-----------|---------|------|
| ORDER NO. | ZIP NO. | PP ZONE | ADV. CODE | SUB.    | P.C. |
| CLASS     | AMOUNT  | TAX     | TOTAL     | SERIALS |      |

NOTE: If the variety you select is sold out, we will send you a similar kind of equal or greater value at no extra charge to you. If you do not wish this special service, please check here ☐ However, we will give this service on "Special Offers" when necessary even without this authorization from you.

Orders accepted subject to stock unsold. Prices are for Spring 1970 only, 2-year, field-grown, dormant Roses, guaranteed to bloom. NOTE: All "3-for" and group offer prices apply ONLY when plants are shipped together to one address. "3-for" prices apply to 3 of one variety only. All plants and items in this catalog shipped parcel post prepaid direct to your door. Please add 50c packing charge if order is less than \$10—see explanatory note, page 24 of catalog. Plants will be shipped at proper time for planting in your locality. Patented varieties are sold under license from the patent owner.

SPRING 1970

DIVISION OF AGRICULTURE  
WASHINGTON  
REFERENCE  
DC 20250



#### Star<sup>®</sup> Rose Guarantee

Our roses are guaranteed to grow and bloom as they should for one growing season. If they do not, we will replace them or refund the purchase price.



# Aristocratic PACIFIC HYBRID Delphiniums

ANY 6 FOR \$3.50    ANY 10 FOR \$5.50  
ANY 20 FOR \$10.50

Can you picture majestic spikes of color up to 6 feet tall, standing like sentinels in your garden? These spectacular Pacific Hybrid Delphiniums are not hard to grow if you give them good garden soil and a spot in the sun. Set the plants 18 inches apart so they get good air circulation, and stake them for protection from the wind. Don't let them dry out in the summer.

*Astolat* Lovely tones ranging from pale blush through shades of lilac-pink to deep raspberry-rose, with brown and black eyes, or bees. A richly stunning combination. Huge double flowers all summer.

*Blue Jay* A reliable blue, offering shades from medium to dark blue. A good grower and a little different in its striking and intense color shadings. Dark contrasting bee. Large flowers, symmetrically shaped and perfectly placed on the strong stem.

*Galahad* Enormous, clear white flowers averaging 3 inches in diameter, with a white bee as well. Blooms of heavy texture on pyramidal spikes, with flowers well spaced on the stem. Good branching habit. Resists mildew well. Deservedly popular, for it represents the peak of perfection.

*King Arthur* Rich royal purple with a velvety texture and large white bee. One of the most brilliant ever developed. Long flower spikes on thin, woody stems. Very graceful, excellent for cutting and show purposes as well as garden decoration.

*Summer Skies* A light heavenly blue with a white bee, like fleecy clouds against a summer sky. The finest light blue delphinium, and an asset to any hardy border planting.



## OFFER No. 183

3 each:  
ASTOLAT, GALAHAD,  
SUMMER SKIES

9 plants for

\$4.95

## OFFER No. 183-A

4 each of all  
5 Delphinium

20 plants for

\$9.75



## This Special Garden Guide

is being mailed to you as an urgent reminder that ORDERING TIME is here. Spring comes on fast, and before you know it everything's in bud. By ordering now you will have your rose bushes in time to enjoy that extra special pleasure that only roses bring.

This catalog offers a selected group of roses, mums and delphiniums. We know you will be pleased with any of the kinds you order. We do urge you to ORDER NOW while a good selection is still available and there is still time to plant. However, we do ship plants through the middle of May just in case your order is delayed.

### PLANTING GUIDE sent with your order



This 24-page booklet is a helpful guide to rose planting and culture. It describes and pictures the steps to successful rose growing, from planting through pruning and spraying. Gives facts, too, about planting and growing perennials and bulbs. We have prepared this Planting Guide as a service to you. A copy is sent FREE with every order.

## ORDER INSTRUCTIONS

**Dormant plants.** Prices in this catalog are for dormant roses and are void after June 1970. All Rose plants are 2-year, field-grown, guaranteed to bloom. Orders are accepted subject to stock unsold. Patented varieties are sold under license from the patent owner.

**All "3-for" and group offer prices** apply ONLY when plants are shipped to the same address at the same time. "3-for" prices apply to 3 of one variety only. In the group offers, we reserve the right to substitute sold-out varieties with kinds of equal or greater catalog value. We substitute only when necessary and only with other good varieties. However, we cannot make changes in offers on request. Their special price prohibits the extra handling these requests would require.

**Parcel post prepaid.** All plants in this catalog are shipped at our expense, prepaid to your door. Plants will be shipped at the proper time for planting in your locality.

**Packing charges.** Orders over \$10 are packed without charge. We must charge a 50c packing fee on all orders that amount to less than \$10. This packing charge will apply on any portion of an order shipped separately which totals less than \$10. In cases where weather or some other condition forces us to ship parts of your order separately, this charge will not apply.

**Enclose payment** with your order. We do not ship C.O.D.

**Add sales tax** of 6% on orders to be delivered in Pennsylvania.

**Please print** your name and address on the order sheet, and don't forget the Zip Code. All orders from one household should be made under the same name.

Phone Orders Welcome: 215-869-2426



Dear Gardening Friends:

There is still time to order Star Roses for bloom this June if you act at once. Planting time is just around the corner, so I urge you not to delay.

We have a newly designed Star tag to identify our plants (see below). You can count on it as a guarantee of a sturdy, healthy bush. Again we have a fine crop of the best plants your money can buy, and our efficient service

plus careful packing and handling methods will assure you of absolutely top-grade roses this spring.

Our catalog has a new feature this year—what we call the Rose Fact Sheet, starting on page 17. This gives you a thumbnail description of the roses we sell, and we hope it helps you to spot just what you're looking for in a rose.

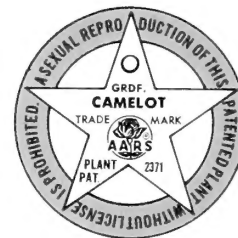
We'll be looking for your order.

Yours for a wonderful rose season,

S. B. HUTTON, SR.

Chairman of the Board

THE CONARD-PYLE COMPANY



## Three Garden Centers to Serve You

We'll be pleased to have you visit our Garden Centers:

No. 1, just one mile off U. S. Route 1 at West Grove, Pa. Open all year 7 days a week, 9 to 6.

No. 2, on U. S. Route 1 just two miles south of West Grove, at the entrance to our rose fields and rose gardens. Open summer and fall, 7 days a week, 9 to 6.

No. 3, at Lancaster, Pa., on Route 230 (by-pass) 1/2 mile west of Manheim Pike. Open all year, every day, 9 to 6.

In addition to the plants in this catalog our Garden Centers carry hundreds of other kinds as well as seeds, bulbs, flowering potted plants, perennials, fruit trees and all sorts of lawn and garden supplies.

For a special treat, come to see our 40 acres of roses in full bloom at Garden Center No. 2 from early July until October.

## STAR ROSES

The Conard-Pyle Co. West Grove, Pa. 19390



